

why network

- career goals
 - career choice
 - job search
 - career management processes
- business development

career choice

choosing a first career field out of school, moving to a new career field, choice between several career options

Personal Board of Advisors can help you:

1. uncover possibilities, evaluate each career option, and make a good decision
2. understand how your own interests, skills, experience

job search

- generate job leads
- job seekers too often think of networking in narrow terms - as telling immediate circle of friends, family, and colleagues to keep an eye out for job for them.
- when you develop your resume, cover letters, and thank- you letters and prepare for interviews, it's helpful to have input from others.

job search (continued)

- some people in your network will take the extra steps of not only telling you about an opening but actively intervening on your behalf. They might hand-deliver your CV and recommend you as a candidate to the person who has power to hire you.
- important function of networking in a job search is to support to your emotional needs. Any transition in life requires a support system. A strong network can provide this system for you.

career management process

- people who are the most successful tend to be those who continually cultivate and maintain rewarding relationship within and outside their workplace
- "never ending story"
- networking can help you find the ways to solve problems, improve efficiency, and stay fresh and innovate.

career management processs (continued)

- promotions, raises do not always go to the people who are most deserving based on performance, they frequently go to the employees who are most visible, those whose strengths and accomplishments are well known to the people who have power to advance other's careers.
- getting ahead at your current job, you might also be concerned about getting ahead in your career in general